

One dose to get back to things that matter

97% of swells were treated with just 1 dose of RUCONEST*



In the primary clinical study, patients saw symptom relief in 90 minutes vs 152 with placebo. 9 of 10 patients achieved symptom relief in the clinical study with just one dose of RUCONEST.*

*50 U/kg (max 4200 U) in clinical studies (open-label extension phase, n=44 [170 attacks])

Is It Time To Rethink Your Acute HAE Therapy?

WHAT IS RUCONEST?

RUCONEST is an injectable prescription medicine that is used to treat acute attacks of hereditary angioedema (HAE) in adult and adolescent patients over the age of 12.

SELECT IMPORTANT SAFETY INFORMATION

Do not use RUCONEST if you have experienced life-threatening immediate hypersensitivity reactions, including anaphylaxis, to RUCONEST or to any other C1 esterase inhibitor (C1-INH) product. Call your healthcare professional or the emergency department right away if you experience: wheezing, difficulty breathing, chest tightness, turning blue (look at lips and gums), fast heartbeat, swelling, faintness, rash or hives.

Please read the enclosed full Prescribing Information, including Patient Product Information.

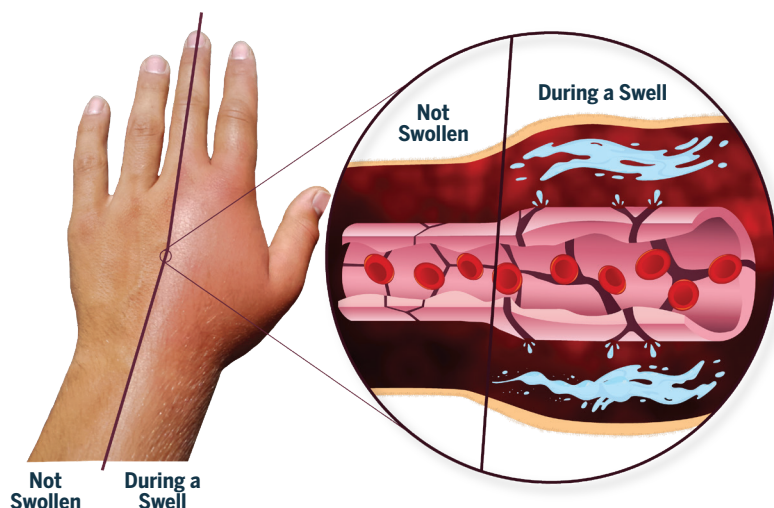
What Is HAE?

Hereditary angioedema, also known as HAE, is a genetic condition that can cause severe swelling in different parts of your body. This condition is caused by an irregularity in the C1 esterase inhibitor protein, or C1-INH, which can be found in the fluid of your blood. Almost all people with HAE have either:

- Low levels of C1-INH
- Improperly working C1-INH

What happens in the body that causes HAE attacks?

When C1-INH is not working properly or levels are too low, fluid can leak from the blood vessels into the body and cause swelling.



There are treatments that can help put functional C1-INH back into your body to address swelling.

SCAN THIS CODE TO LEARN MORE



Are You Re-treating Swells on Your Current Medication?

Re-treating is when you need to use more than one dose of acute HAE medicine to address a swell.

Did you know?



Re-treating of acute HAE treatments has been reported to be up to 44%.

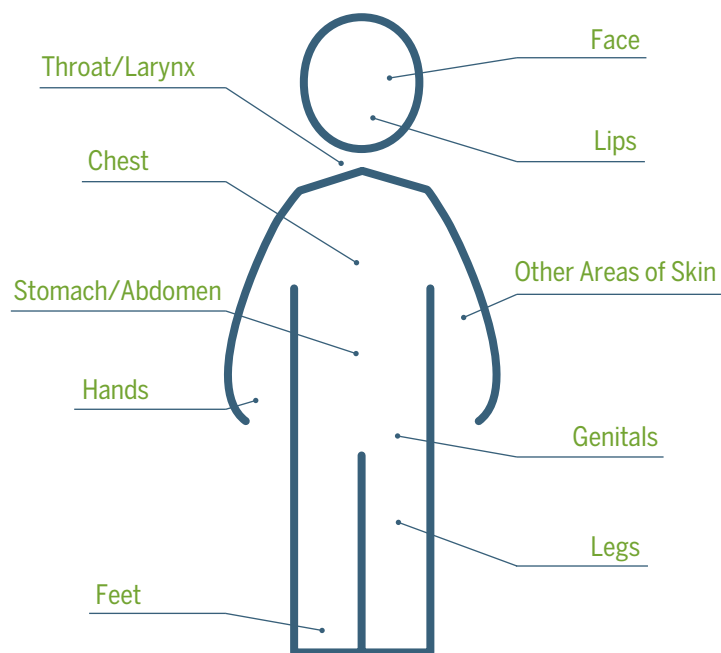
No more than two doses of RUCONEST should be administered within a 24-hour period.

SELECT IMPORTANT SAFETY INFORMATION

Do not use RUCONEST if you have a known or suspected allergy to rabbits or rabbit-derived products. If you do not have a known rabbit allergy, testing is not required.

Areas Where Patients Report Attacks

Patients typically report multiple sites of swelling for each HAE attack. (Avg of 2.1 locations per attack)



131 patients reported over 1,301 attacks in the HAE & Me app from June 2020 to August 2021.

SELECT IMPORTANT SAFETY INFORMATION

Tell your healthcare provider about all your medical conditions, including if you have a known allergy to rabbits.

4

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Swells Can be Painful, Immobilizing, and Disruptive



“

I've learned what to look for so that I can anticipate when a swell is about to happen... When a swell comes, I have severe pain, especially in my stomach, intense cramping, diarrhea, and vomiting.

”

Corey, RUCONEST Patient



“

I get a nauseous, yucky feeling and feel tired. Abdominal swells in particular are very painful. If I'm sleeping, they will wake me up.

”

Zakiya, RUCONEST Patient

SELECT IMPORTANT SAFETY INFORMATION

Tell your healthcare provider about any other medications you are taking, as some medications, such as birth control pills and certain androgens, can increase risk of clotting problems. Also tell your healthcare provider if you are pregnant, breastfeeding, or planning to do so.

 **RUCONEST**[®]
C1 esterase inhibitor (recombinant)

RUCONEST Provided Symptom Relief with Just 1 Dose

97% 1

97% of attacks needed
JUST 1 DOSE OF RUCONEST.*

- In the primary clinical study, about 9 out of 10 patients required only one dose, and patients saw symptom relief in 90 minutes vs 152 minutes with placebo.



"I reach for my RUCONEST first over other acute medicines because it works for me."

Corey, RUCONEST Patient

*50 U/kg (max 4200 U) [open-label extension phase, n=44; 170 attacks]

RUCONEST Offered Relief that Lasts

93% 3
DAYS

RUCONEST STOPPED 93% OF
ATTACKS FOR AT LEAST 3 DAYS.†

RUCONEST has a favorable tolerability profile.

- In clinical trials, the most common adverse reactions reported (>2%) were headache, nausea and diarrhea.



Headache



Nausea



Diarrhea

- In clinical trials, a single patient experienced anaphylaxis, a serious adverse reaction.

†Based on a post hoc analysis of pooled data from the randomized controlled study and open-label extension phases of 2 studies involving 127 patients aged ≥13 years who were treated with RUCONEST 50 U/kg (max 4200 U) for acute attacks of HAE. Data for 72 hours were available for 68 of 127 patients.

Self-Administer RUCONEST With Training

85%



of RUCONEST patients
were confident self-injecting.*



- ▶ RUCONEST is portable and can be self-administered after training.
 - Initial training should be completed under the supervision of a healthcare professional experienced in HAE.
 - RUCONEST Patient Advocates (RPAs) can also provide supplemental RUCONEST injection training.
- ▶ Prior to reconstitution:
 - RUCONEST doesn't need to be refrigerated.
 - It has a 4-year shelf life when stored at room temperature (36-77°F).
- ▶ After reconstitution, RUCONEST is injected over 5 minutes with a small butterfly needle.

*Data from 601 patients using RUCONEST showed that 85% of patients trained felt confident, mostly confident, or extremely confident on a Likert scale of 1-5 in terms of their ability to self-infuse.

If You Need Additional Self-Injection Assistance

Additional tools, training, and resources are available to help you administer a dose.

Our dedicated RPAs will **train you on appropriate vein care and provide self-injection training** in your own home as often as you need it.[†]



Your RPA can also offer IV injection tools, including a Vein Finder.

- ▶ A Vein Finder is a hands-free device designed to help you find a vein more easily, which can help support long-term administration of RUCONEST.
- ▶ Vein Finders are available on loan for eligible RUCONEST patients.



[†]Availability subject to your geographic location.

SELECT IMPORTANT SAFETY INFORMATION

The most common side effects patients experienced during clinical studies include headache, nausea and diarrhea. These are not all the possible side effects of RUCONEST.

RUCONEST SOLUTIONS: Support You Can Count On

RUCONEST SOLUTIONS is designed to offer:

- ▶ Dedicated clinical nurse educators to help you with **training and educational needs**, such as:
 - The development of an individualized Emergency Care Plan.
- ▶ A personal case manager to help you with **insurance coverage and access** to RUCONEST, including coordination of:
 - Financial support to help with prescription costs.
 - On-demand home infusion services by a specialty pharmacy nurse if you're not able to self-inject RUCONEST.



To contact RUCONEST SOLUTIONS,
call 1-855-613-4423 or visit www.RUCONEST.com.



**RUCONEST
SOLUTIONS™**
Expertise. Delivered personally.

SELECT IMPORTANT SAFETY INFORMATION

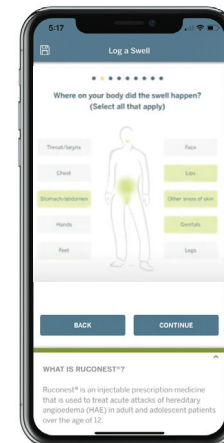
If any of the side effects get serious, or if you notice any side effects not listed here, please inform your healthcare provider or pharmacist. You can also report side effects to the FDA at 1-800-FDA-1088 or visit www.fda.gov/medwatch.

10

Please read the enclosed full Prescribing Information, including Patient Product Information.

The HAE & Me App Has Tools to Help Support Living With HAE

- ▶ Use the app to accurately track your **triggers, swells, and treatment habits**.
- ▶ Properly **documenting your HAE experience and communicating with your doctor** can help ensure you have the right treatment plan for you.



Other app resources include inspirational messages, HAE education, and private medical document storage.



The **HAE & Me app** provides free tools to help you stay informed and track your swells.



SELECT IMPORTANT SAFETY INFORMATION

For product information, adverse event reports, and product complaint reports, please contact Pharming U.S. toll-free:

(844) 474-2764 Main corporate number.

(800) 930-5221 Adverse event, product complaints, medical information.



RUCONEST: Experience the Benefits of One-and-Done Dosing

1

ONE DOSE

97% of acute attacks needed just 1 dose of RUCONEST.*

*Open-label extension phase of clinical study (n=44; 170 attacks).

3
DAYS

SUSTAINED RELIEF

RUCONEST stopped 93% of attacks for at least 3 days.†

†Based on a post hoc analysis of pooled data from the randomized controlled study and open-label extension phases of 2 studies involving 127 patients aged ≥ 13 years who were treated with RUCONEST 50 U/kg (max 4200 U) for acute attacks of HAE. Data for 72 hours were available for 68 of 127 patients.

85%

CONFIDENTLY ADMINISTERED

85% of RUCONEST patients were confident self-administering.**

**Data from 601 patients using RUCONEST showed that 85% of patients trained felt confident, mostly confident, or extremely confident on a Likert scale of 1-5 in terms of their ability to self-infuse.

The serious adverse reaction reported in clinical trials was anaphylaxis. The most common adverse reactions (incidence $\geq 2\%$) were headache, nausea and diarrhea.

To get more information and find additional resources, visit www.RUCONEST.com.

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Please read the enclosed full Prescribing Information, including Patient Product Information.